



Product insight

Acquisition Overview

Lumesse acquires SaaS-based learning experts Edvantage Group

We love to learn

People love to learn, and every successful business needs to develop its people as part of a full talent management strategy. That's why Lumesse has acquired Edvantage Group, experts in learning and SaaS-based solutions. Together we provide fully integrated talent management solutions and award-winning learning technologies and content. We have an entire team of learning experts that can help you develop essential employee skills, share knowledge and embrace change.

Lumesse and Edvantage Group have a lot in common. Passion for what we do. Years of experience. A total focus on customer satisfaction. Global capabilities but a local approach. And we have common customers, providing formal, informal, social and mobile learning to employees as part of a fully integrated talent development strategy.

Our offerings complement each other. This means you get a broader range of products and services to fill your specific needs - from one partner who understands your business. Both companies have well-architected SaaS technologies, delivering outstanding value and ease of integration.

But great technology is not enough for great learning. People need content. They need resources. They need to learn from each other. With our range of inspiring, high-quality content and an award-winning content authoring platform, customers can develop the right skills, at the right time and the right place. This is learning driving true performance gains:

- **Fill skill gaps:**
Reliably deliver all forms of e-learning and manage instructor-led training and blended learning programmes.
- **Identify areas of improvement:**
Create tests and assessments to measure skill levels, track personal development, and identify needs for further learning.
- **Measure results:**
Measure, track and report on training delivery to help you control training costs and focus training needs.
- **Certify and ensure compliance:**
Easily manage and document employee compliance and certification.
- **Engage learners:**
Quickly create dynamic e-learning content so that you can tap into expert knowledge and distribute it to the people that need it the most - inside the organisation or to customers and partners outside the firewall.
- **Find the right content:**
Access thousands of titles of targeted content, available through one central portal, and build targeted programmes that will help your people stay at the forefront of their professions.
- **Ensure your success:**
Use a full palette of tools and techniques developed through years of experience in learning design to create exceptional learning experiences that change behaviour.



Great technologies. Great content.

- **Learning Gateway**

This is our powerful, SaaS and cloud-based platform for managing formal, informal and social learning and blended learning programmes.

- **CourseBuilder (Content authoring platform)**

This is a collaborative content development platform that enables multiple authors to create e-learning courses, games, tests, quizzes and simulations.

- **On-demand content**

Our services include on-demand access to virtually all kinds of on-demand courses, books, and job performance aids from the world's leading off-the-shelf content providers.

- **Custom content development**

We design and develop interactive e-learning content tailored to meet specific business needs.

- **Managed learning services**

Complete range of consulting services and flexible outsourcing options to drive business value and fulfill unique client requirements.

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Edvantage Group

Edvantage Group was established in 1999 and is now Europe's leading provider of SaaS and cloud-based learning and performance solutions. Our solutions help organisations improve employee performance and productivity, leading to better business results.

Our clients include hundreds of organisations across 40 industries. Our learning platform is presently being used by more than one-half million people in over 20 languages. Over 250,000 courses are launched each month, and more than 10,000 courses have been created using our collaborative authoring platform.

Through strong partnerships with leading e-learning content providers we bring clients unique market insight and a wide variety of on-demand learning resources to help keep your people at the forefront of their professions.

At the core of our organisation are both experts in pedagogy and instructional designers who understand how people learn.

Edvantage Group has received numerous awards in recognition of its outstanding learning programmes and technologies, including 2010 E-learning Development Company of the Year.



About

Lumesse is the only global company making talent management solutions work locally. We help customers around the world to implement successful local talent management initiatives that identify, nurture and develop the right people, in the right place, at the right time. Our multi-cultural background and presence means we understand how to deliver talent solutions that work the way our customers work, as individuals and as teams, because no two people, organisations or cultures are the same. We regard differences as strengths, not as obstacles.

1,700 customers work with us in over 70 countries because they recognise that commitment, innovation and value only come from people. We help customers to unlock and inspire that human potential in their businesses. Our integrated talent management solutions are comprehensive, intuitive, secure and fully internationalised into over 50 languages.

We have Lumesse offices and partners in more than 40 countries, covering EMEA, the Americas and Asia-Pacific. To find your nearest office and talk to someone who speaks your language, visit:

www.lumesse.com/get-in-touch



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